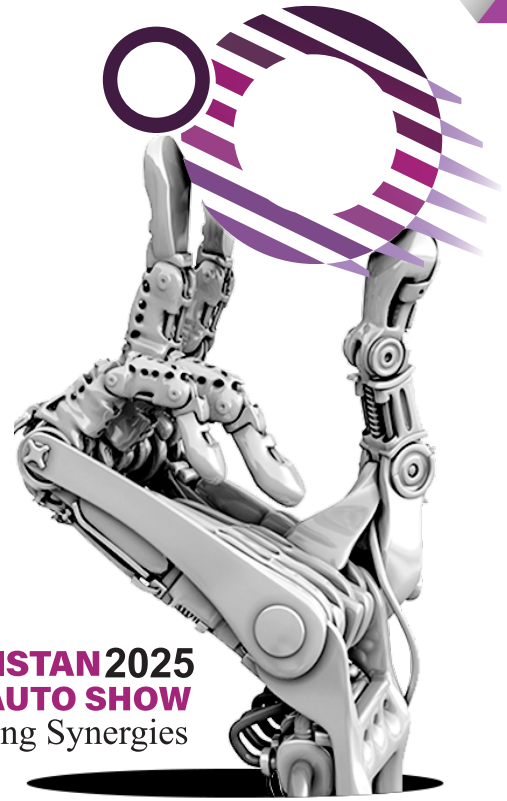


# PAKISTAN AUTO SHOW

NOVEMBER 14-15-16, 2025  
EXPO CENTRE, KARACHI

# 2025



**PAKISTAN 2025  
AUTO SHOW**  
Creating Synergies

## THE OFFICIAL INDUSTRY AUTO SHOW OF PAKISTAN



**ORGANIZED BY**  
Pakistan Association of Automotive  
Parts & Accessories Manufacturers



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# MESSAGES



**Mr. Usman Malik**  
Chairman, PAAPAM

With immense pleasure, I assure you that Pakistan's thriving automobile industry will continue to drive economic growth by creating jobs and boosting revenues. PAAPAM is committed to excellence, and with your support, I am confident that Pakistan Auto Show 2025 will be our biggest and best expo yet.



**Shehryar Qadir**  
Sr. Vice Chairman

The Pakistan Auto Show 2025 offers a powerful platform for local industry to reach larger markets and grow both locally and internationally. I warmly invite the entire automobile sector to join us in advancing our industry and Pakistan's prosperity.



**Mr. Zain Shariq**  
Convener, PAPS

Welcome to Pakistan Auto Show 2025! This event unites industries to drive a new era of engineering synergy, broadening business horizons and showcasing Pakistan's engineering prowess. Together, let's unlock new opportunities for growth and innovation.

# PAPS 2025 - Creating Synergies

Showcasing the Best of Pakistani Auto Industry Experience the best of the Pakistani auto industry at the upcoming Pakistan Auto Show 2025. Organized by PAAPAM, this three-day event will be held on 14-15-16 November 2025 at the Karachi Expo Centre.

With a registered membership base of over 350+ top-tier members, and a general manufacturers base of over 2800 units, the Pakistan Auto Show is the largest auto parts show in the country.

The event brings together government high officials, local and international buyers and manufacturers, machinery manufacturers, raw material providers, service providers, and representatives from related industries to showcase the latest in automotive engineering.



## Why Exhibit

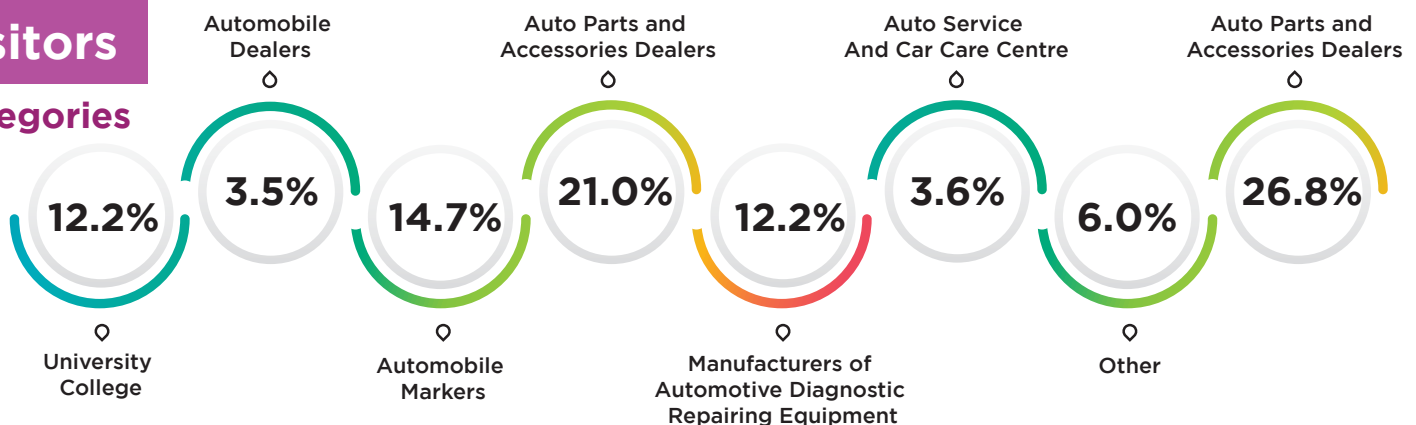
Exhibiting at PAPS 2025 offers numerous benefits for the automotive industry in Pakistan:

- **Symposium and Synergy:** PAPS 2025 is not just about showcasing your products, it's about creating synergies and finding new business opportunities. This year, we're introducing a symposium where experts from the different industry will share their knowledge and insights, enabling exhibitors to gain a deeper understanding of the market and build valuable connections.
- **Showcase the Importance of the Automotive Sector:** The automotive industry in Pakistan is vital for economic growth, contributing significantly to tax collection, job creation, and localization benefits. At PAPS 2025, we'll showcase this importance, raising awareness and advocating for favorable government policies. Exhibiting provides an opportunity to highlight the significance of the engineering and automotive sectors in Pakistan's economy, locally and globally.
- **Launching Platform and Brand Building:** Launch products, build brand awareness, and attract potential buyers.
- **Aftermarket Opportunities:** Tap into the untapped aftermarket segment and establish a presence in this market.
- **Unity and Strength:** Demonstrate industry unity and resilience in the face of challenges.

Overall, PAPS 2025 provides a crucial platform to network, gain visibility, and contribute to the growth of the automotive industry in Pakistan.

## Visitors

### Categories



# Redefining Pakistan's Potential through Localization

Pakistan-an uncut diamond of industrial potential-has been undergoing transformation for over six decades. Spearheaded by PAAPAM and PAMA, this transformation continues to reshape the future of the auto industry.

In PAPS 2025, we take a bold step forward by showcasing the power of localization.

This year, we are creating a dedicated Local Innovation Pavilion where customized booths will demonstrate what our local manufacturers are truly capable of.

From high-precision components to complete assemblies, PAAPAM members will proudly exhibit the growing strength of Pakistani engineering. This is more than just an expo-it's a movement to promote self-reliance, reduce import dependency, and enhance our industrial sovereignty.

Let's celebrate innovation born at home. Join us in redefining what **"Made in Pakistan"** truly means.



## Eco Mobility Pavilion

### Drive the Future with E-Mobility

Sustainability is no longer a choice-it is a necessity.

That's why Hall 3 of PAPS 2025 is fully dedicated to promoting Electric Vehicles (EVs) and green mobility solutions.

We invite manufacturers of electric cars, bikes, three-wheelers, battery systems, charging infrastructure, EV parts, and eco-friendly technologies to join us in this electrifying revolution.

PAPS 2025 proudly offers a launchpad for startups and established companies alike to unveil their latest innovations in E-Mobility. This is your chance to connect with global buyers, policymakers, and the next generation of eco-conscious consumers.

**Let's drive towards a cleaner, smarter, and greener tomorrow-together.**



# The Leading Exhibition in Pakistan

Exhibiting at PAPS 2025 offers an exceptional platform to achieve a range of marketing goals. By participating, you can connect directly with potential buyers, establishing valuable relationships and exploring new market opportunities. It also provides a conducive environment to appoint agents or seek principals, fostering partnerships that can drive your business forward.

One of the key advantages of exhibiting at PAPS 2025 is the opportunity to engage with customers in a neutral and professional setting. By discussing their business needs, challenges, and preferences, you can gain valuable insights that inform your strategies and product development.

Additionally, participating in the exhibition allows you to build prospect databases, expanding your network of potential clients and customers. The face-to-face interactions at PAPS 2025 provide an excellent platform for generating new sales leads and converting them into tangible business opportunities.

In summary, exhibiting at PAPS 2025 offers a comprehensive marketing opportunity. It allows you to meet potential buyers, explore new markets, establish partnerships, understand customer needs, build prospect databases, generate sales leads, and effectively showcase your products and services.

Exhibit  
Categories

PARTS, SYSTEMS  
ACCESSORIES,  
TUNING REPAIR,  
MAINTENANCE  
TYRES &  
BATTERIES



## The Symposium at PAPS 2025

### Connecting Industries for Growth and Innovation.

The Pakistan Auto Show 2025 not only showcases the automotive industry's capabilities but also hosts an inclusive symposium that facilitates collaboration and explores new business opportunities.

This Symposium serves as a platform for exhibitors and participants to engage in B2B meetings, match-making sessions, and build valuable partnerships.

By attending the Symposium, attendees can gain insights into the latest trends, technologies, and advancements in the automotive sector, including electric and hybrid vehicles, digitalization, and autonomous driving.

The sessions also shed light on industry challenges, market trends, and growth prospects.

Through interactive discussions, participants can exchange experiences, opinions, and ideas, fostering collaboration and driving innovation.

The Symposium's comprehensive approach enables attendees to stay informed about the industry's current landscape and future prospects, positioning them for success and growth.

We invite you to join us at the Symposium and seize this opportunity to connect, share knowledge, and explore new horizons for your business.

Together, we can shape the future of the automotive industry.

Come and be part of the Symposium at PAPS 2025, where collaboration and innovation converge, creating endless opportunities for growth and success in the automotive industry. Don't miss out!





## Previous PAPS Show

The previous Pakistan Auto Show was a massive success, providing a platform for the Pakistani automotive industry to showcase its capability and potential to the world. It brought together the entire auto engineering sector under one roof, providing opportunities for networking, collaborations, and business growth.

Unlocking New Opportunities for the Automotive Industry Building on the success of the previous event, the Pakistan Auto Show 2025 is expected to draw a crowd of more than 100,000 visitors. With the latest advancements in technology and engineering, the event aims to promote the Pakistani auto industry as a reliable sourcing destination for engineering components.

Join us at PAPS 2025 to experience the best of Pakistani auto industry and to explore opportunities for collaborations, growth, and success.

## Break Down of Exhibitors

1

Total Number of Exhibitors	237
Registered Trade Visitors	145,476
Overall Visitors	217,621

2

Local Exhibitors	120
International Exhibitors	100
Support Organisations	14
Universities	3

3

PAPS Website Hits/Viewed	3,072,509
Social Media Reach (Fans/Like)	30,691
Posts/Tweet Reach	662,885



**Event Organizer**

### PAAPAM (Head Office)

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### PAAPAM (South Office)

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**Event Contractor**